

Lancia Zagato

DRIVING REDEFINED.

The new Lancia Zagato redefines driving with an exciting blend of sports car handling and personal luxury.

A sense of anticipation begins with the first look. The Pininfarina-styled body says pure sports car. When you settle into the bucket seats (luxuriously handcrafted leather in the Limited Edition) and turn the key in the electronic ignition, anticipation becomes reality.

The Lancia Zagato redefines roadability. The 2 litre double overhead cam engine powers the front wheels through a manual 5 speed overdrive transmission that conserves fuel at highway speeds. Lancia began using front wheel drive exclusively in 1961 to assure better road-holding qualities.

Combined with variable assist rack and pinion steering, it delivers uncommonly precise performance, with improved traction, clean, tight turning.

The 4-wheel independent MacPherson strut suspension, with shock absorbers and coil springs, adds another element of roadability, with superior stability, smoother ride.

The new Zagato redefines safety with Lancia Superduplex 4-wheel disc brakes. If failure occurs in the primary



hydraulic system the emergency braking power is applied to the front wheels for best efficiency.

Full instrumentation, inset in the padded dash, includes speedometer, tachometer, trip odometer, quartz digital clock. All gauges have integral warning lights to head off unexpected problems.

The exciting sun roof adds open air pleasure, with an easily removable top and soft fold-down back.

The fine upholstery, handcrafted detail, adjustable sport steering wheel, anatomically sculptured seats, and hand rubbed finish give the Lancia Zagato luxurious overtones seldom encountered in a sports car. And if you like all the amenities, opt for the 3 speed automatic transmission, air conditioning, AM/FM radio and other niceties.

If this rare combination of superior sports car handling and luxury appeals to you, test drive the Lancia Zagato at your local dealer today.

For the name of the dealer nearest you, call these numbers toll-free: (800) 447-4700, or, in Illinois, (800) 322-4400.



LANCIA
Driving redefined.

